

## SOUTH GEORGIA REGIONAL LIBRARY STRATEGIC PLAN

OUR GOAL IS TO...	OBJECTIVES
<b>Promote Literacy and Life-long Learning Opportunities.</b>	<b>Early Childhood:</b> Increase the number of Early Childhood Literacy programs by 12 per year.
	<b>School Co-Lab:</b> Collaborate with schools through twenty yearly outreach programs to promote literacy and increase awareness of library resources.
	<b>Homework Help / Tutoring:</b> Establish a dedicated space and time for homework help by FY2018-2019.
	<b>Digital Literacy:</b> Increase digital literacy programs for all ages to at least sixty per year.
	<b>Cultural Programs:</b> Provide a minimum of six cultural programs per year.
	<b>Adult Programming:</b> Increase adult educational programs by twelve per year.
	<b>Teens:</b> Create five additional teen programs per year.
<b>To Provide Equal Access To Information</b>	<b>Promoting / Marketing Services / Resources:</b> The library will increase public awareness of resources through weekly use of media outlets.
	<b>Community Outreach:</b> Library staff will attend at least twelve outreach events per year to provide resources and information to community members.
	<b>In-House Equal Access To Resources:</b> Each quarter, staff will evaluate the quality of the physical and digital resources.
	<b>Survey Patrons' Knowledge of Services:</b> Library staff will determine patron knowledge of services through bi-annual surveys.
<b>To Create Customer Service Oriented Staff</b>	<b>Staff Training:</b> The library will provide each employee with at least twelve staff development opportunities per year.
	<b>New Hires:</b> Within six months of being hired, new employees will be required to complete a specific training program designed to prepare them for public service.
<b>To Provide Quality Physical and Virtual Spaces</b>	<b>Technology Needs:</b> Annually, the Library will evaluate current technology and equipment needs.
	<b>Seeking Funds:</b> Library staff will participate in a minimum of five grant writing or other funding opportunities per year to improve our spaces.
	<b>Maintain Facility:</b> Quarterly, or as needed, the staff will evaluate the maintenance needs of the physical buildings and furnishings.