

# STRATEGIC PLAN 2018-2020

## *2018 Update*

ENGAGING OUR COMMUNITY • ENRICHING LIVES • EDUCATING MINDS



*Serving Echols, Lanier, and Lowndes Counties*



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# 2017-2018: Year in Review

Highlights of the year included the relocation and opening of the main branch, the Willis L. Miller Library.



**44,771** Library  
Cardholders



**302,874**

Library Visitors



**22,697**

Electronic  
Content Uses



**108,548**

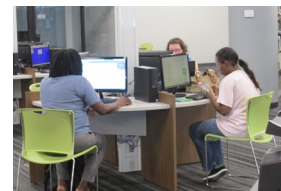
Library Website  
Visitors



**178,177** Books  
on the Shelf



**251,335** Items  
Checked Out



**168,088**  
Computer  
Sessions



**445** Outreach  
Programs



**743** Children's  
Programs



**34,164** Program  
Attendees



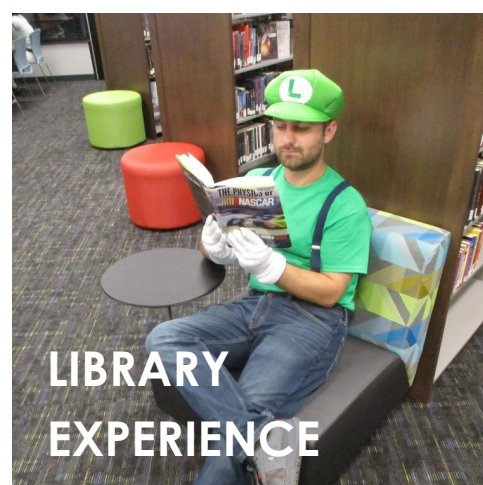
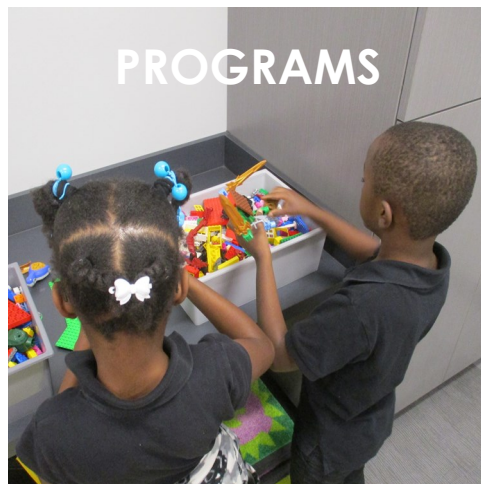
# GUIDING STATEMENTS

## MISSION

To enrich the lives of our diverse community members by providing equal access to a wealth of information

## VISION

To provide essential community connections that inspire life-long learning for everyone



# GUIDING STATEMENTS

## VALUES

### **Equal Access**

We value equal access and are committed to connecting our users to information and materials in a non-judgmental manner. We offer materials, programs, and services that represent the needs of our diverse community.

### **Intellectual Freedom**

We value intellectual freedom and offer open access to collections and services.

### **Life-Long Learning**

We value opportunities for life-long learning through self guided and instructor led experiences.

### **Partnerships**

We value relationships with organizations, entities, and businesses in our community.

### **Privacy**

We value our user's privacy. Library records and information related to an individual's use of the library and its resources are considered confidential.

### **Professionalism**

We value professionalism and are committed to having a highly trained staff; we expect integrity, competence, and professionalism in all actions.

# SUMMARY OF GOALS

1

## **Promote literacy and life-long learning opportunities**

- Increase number of early childhood literacy, teen, adult, digital literacy, and cultural programs
- Collaborate with schools to promote literacy and increase awareness of library resources; establish homework help opportunities

2

## **Provide equal access to information**

- Increase public awareness of library resources through media outlets
- Attend community outreach events
- Evaluate the quality of physical and digital resources
- Survey the public

3

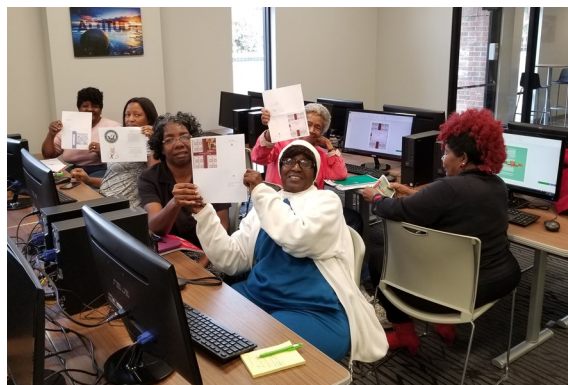
## **Create customer oriented staff**

- Provide employees with development opportunities
- Specific new hire training

4

## **Provide quality physical and virtual spaces**

- Evaluate technology and equipment needs
- Seek grants and other funding sources
- Evaluate physical building and furnishing maintenance needs



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