

HOW DOES THE LIBRARY BENEFIT THE COMMUNITY?



Library as a Place

- **Gathering Place**
- **Social Dialogue**
- **Social Cohesion**



Events, Programs, & Exhibits, Meeting Space, Public Access, Computing, Training Classes, Community Celebrations

Recreation & Personal Learning

Free Stuff: Books, DVDs, Electronic Databases, Research Assistance, Public Access Computers, WIFI, Events, Programming, & Exhibits

- **Quality of Life**
- **Personal Satisfaction**
- **Personal Growth**

Encouraging Small Business

- **Business Development**
- **Increases Tax Base**

Circulating Materials, Reference Services, Job Skill Classes, Computer Equipment & Software, Electronic Databases

Books, Children & Teen Materials, Public Access Computers, Electronic Databases, Story times & Programming, Homework Assistance



Early Literacy & School Readiness

- **Safe Study Areas**
- **Materials That Compliment School Libraries**
- **Home Scholars**
- **Improved Reading Skills**

Local Economic Development

- **Job Creation**
- **Increased Tax Base**

Circulating Materials, Reference Services, Job Skill Classes, Computer Equipment & Software, Electronic Databases



Business Start-up Classes, Circulating Materials, Reference Services, Job Skill Classes, Computer Equipment & Software, Electronic Databases

Employment & Career Center

- **Career Advancement**
- **Finding a Job**
- **Increase Earning Power**

FY22 SOUTH GEORGIA REGIONAL LIBRARY SYSTEM STATISTICS



SOCIAL RETURN ON INVESTMENT

$$\text{SROI} = \frac{\$4,419,739.00 \text{ Library Service Value}}{\$1,218,164.96 \text{ Local Revenue}}$$

\$3.62 of library services value per dollar of investment

LIBRARY SERVICES	PER ITEM VALUE	LIBRARY VALUE
Circulation Print Books	\$25	\$2,277,275.00
Circulation Physical Audio Books	\$25	\$104,125.00
Circulation of Downloadable Audio Books	\$15	\$173,415.00
The # of Children program participation	\$6	\$17,424.00
Adult Programs	\$15	\$2,235.00
The # of Computer Sessions	\$12	\$211,188.00
Reference Questions Asked	\$7	\$157,192.00

Total Yearly Benefit of South Georgia Regional Library Use: \$ 2,942,854.00

Items not included on SGRL Yearly Benefits of Library Use

Magazines Use, Meeting Room Use/Hour, Use of Database Searches, Interlibrary Loans, Movies Borrowed, Database Searches, Park & Museum Passes, Materials Used in the Library.



FY22 SOUTH GEORGIA REGIONAL LIBRARY SYSTEM STATISTICS



LIBRARY SERVICES



SOUTH GEORGIA REGIONAL LIBRARY

Total Material Circulation	308,251
Circulation Print Books	91,091
Circulation of Electronic books	8,843
Circulation Physical Audio Books	4,165
Circulation of Downloadable Audio Books	11,561
Library Visitors	92,180
Children Circulation	56,302
Children Program	174
The # of Children program participation	2,904
Young Adult programs	28
The # of Young Adult program participation	345
Adult Programs	149
The # of Adult program participation	3,805
The # of Computer Sessions	17,599
Reference Questions Asked	22,456
Meeting Room Use/ hour	800
The # of Registered Lib. Users	27,678

SGRL Branches & Total Yearly Benefit of Library Use

Valdosta Lowndes	\$2,942,854.00
Salter Hahira	\$468,799.00
Johnston Lakes	\$480,894.00
McMullen Southside	\$236,268.00
Miller Lakeland	\$195,295.00
Allen Statenville	\$95,629.00

Total Yearly Benefit of South Georgia Regional Library Use:
\$ 4,419,739.00