



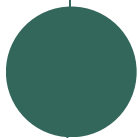
Director's Report

March 22–May 16, 2023



Mission

To enrich the lives of our diverse community members by providing equal access to a wealth of information



Vision

To provide essential community connections that inspire life-long learning for everyone



Values

Equal Access • Intellectual Freedom • Life-Long Learning • Partnerships • Privacy • Professionalism

Strategic Plan Implementation

1

Promote Literacy & Life-long Learning Opportunities

- Pet Health With Dr. Purvis, informative sessions on pet wellbeing, meets monthly at the Willis L. Miller Library.
- The Allen Statenville Library offers Tech Talk, a program where individualized tech assistance is provided to adults every Friday.



2

Provide Equal Access to Information

- Searchable digital issues of the Valdosta Daily Times through 2010 are now available online at newspapers.com.
- Our outreach ESL classes for adults are offered twice a week. A partner organization in the Dominican Republic has 13 attendees joining in our sessions via Zoom.

3

Create a Customer Oriented Staff

- All employees received cultural sensitivity training from VSU's Sandra Jones, Director of Student Diversity & Inclusion.



4

Provide Quality Physical & Virtual Spaces

- The Lakeland Library has furniture updates in the children's area, including a tree shaped bookshelf, chairs, and a reading bench/storage unit.

Additional Highlights



Technology

- The FCC has fully committed to funding internet services for FY 24. We received our funding commitment letter in the amount of \$24,904.47.
- Sara Kamppi displayed some of SGRL's new interactive devices by leading a tech tasting event at Pinevale Elementary School where K-5th graders explored homework helper robot Abii, coding artistic robot Artie, hand drones, and more.



Programs, Services, & Outreach

- The Lakeland Library celebrated 35 years with a reception on March 23.
- A May Day Celebration took place on May 1 at the Willis L. Miller Library. Attending children danced around a maypole, made flower crowns, and learned about worldwide May Day celebrations.



Marketing

- Digital billboard encouraging library card sign up at Bemiss and Inner Perimeter intersection displayed the month of April. Funded through GPLS marketing grant.
- A Radio ad encouraging library card sign up ran on four local stations five times per day April 23-29. Funded through GPLS marketing grant.
- A Summer Reading Program advertisement is shown before every movie at Valdosta Cinemas May 5-June 1.



User Feedback

- In response to Marie Hauser's providing SGMC Lakeland Villa residents with large print reading materials, facility staff wrote that they "would like to express our sincere appreciation for your dedication in procuring books for the nursing home. Our world needs more individuals like you."

Library Impact

March & April 2023 Usage Data



457
New Library
Cardholders



30,478
Library
Visitors



22,745
Physical Items
Circulated



6,751
Digital Items
Circulated



124
In-House
Programs



2,253
In-House
Program
Attendees



28,377
Computer &
Wi-Fi
Sessions



10,192
Library Website
Visitors



35
Outreach
Programs



1,824
Outreach
Program
Attendees



18,908
Social Media
Interactions



1,413
Electronic
Content Uses