



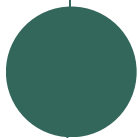
Director's Report

July 19–September 19, 2023



Mission

To enrich the lives of our diverse community members by providing equal access to a wealth of information



Vision

To provide essential community connections that inspire life-long learning for everyone



Values

Equal Access • Intellectual Freedom • Life-Long Learning • Partnerships • Privacy • Professionalism

Strategic Plan Implementation

1

Promote Literacy & Life-long Learning Opportunities

- PLAY cards for Lowndes County School and Valdosta City School students are now active. PLAY cards allow students access to age appropriate electronic resources and the ability to check out up to five items using their school ID number.



2

Provide Equal Access to Information

- SGRL staff set up the Traveling Library at the Down Syndrome Association of South Georgia's Buddy Walk on September 16 to promote library services.

3

Create a Customer Oriented Staff

- Branch Managers Kimberly Bailey and Megan Brown and keyholder Brittany Plummer recently completed customer service training webinars.



4

Provide Quality Physical & Virtual Spaces

- The Willis L. Miller Library outdoor space pavilion poles have been installed.
- The mural at the McMullen Southside Library is complete.
- We received an ACCG-GSIWCF Employee Safety Grant of \$1,500 to use towards safety improvements.

Additional Highlights



Technology

- We received an Affordable Connectivity Program grant of \$6,000. We will partner with the Valdosta-Lowndes County Chamber of Commerce and the Southern Georgia Black Chambers to provide classes on basics of internet and electronic device use.
- All SGRL locations now have self-checkout machines.



Programs, Services, & Outreach

- The Willis L. Miller Library hosted an Early Literacy Community Rally on September 16. representatives from Lowndes County Schools and Valdosta City Schools joined us to promote reading and library services.
- SGRL staff promoted library services at the Valdosta-Lowndes County Chamber of Commerce Expo on August 24.



Marketing

- September is Library Card Sign Up Month! New patrons registering for a library card will be entered in a system wide drawing to win a Kindle Fire. Upon checking out an item, current patrons at each branch can be entered to win a SGRL prize bag filled with goodies.
- In cooperation with Georgia Public Library Service, the 1,000 Books Before Kindergarten initiative to encourage early literacy skills in children kicks off in September.



User Feedback

- When asked what an attendee liked best about an event at our Salter Hahira Library, a patron replied, “The excitement and care for the children.”

Library Impact

July & August 2023 Usage Data



580
**New Library
Cardholders**



28,943
**Library
Visitors**



29,160
**Physical Items
Circulated**



7,976
**Digital Items
Circulated**



135
**In-House
Programs**



1,115
**In-House
Program
Attendees**



26,286
**Computer &
Wi-Fi
Sessions**



8,234
**Library Website
Visitors**



6
**Outreach
Programs**



287
**Outreach
Program
Attendees**



37,565
**Social Media
Interactions**



36,578
**Electronic
Content Uses**