

# South Georgia Regional Library

## Community Impact FY23

*SGRL is a cornerstone of the  
community dedicated to serving the  
information needs of everyone*



[www.sgrl.org](http://www.sgrl.org)

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*Our staff and administration are committed to building a strong community of readers, thinkers, dreamers, and doers.*

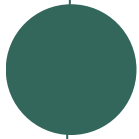
-Miguel Vicente, Regional Director

# Our Guiding Statements



## Mission

To enrich the lives of our diverse community members by providing equal access to a wealth of information



## Vision

To provide essential community connections that inspire life-long learning for everyone



## Values

Equal Access • Intellectual Freedom • Life-Long Learning • Partnerships • Privacy • Professionalism

# Organizational Reach



6 Branches, 1 Kiosk Location



1 Traveling Library



22 Full Time Staff Equivalent



24/7 Access To  
On-Demand Learning

# Strategic Plan Goals

1

## Promote Literacy & Life-long Learning Opportunities

- Increase number of early childhood literacy, teen, adult, digital literacy, and cultural programs
- Collaborate with schools to promote literacy and increase awareness of library resources; establish homework help opportunities



2

## Provide Equal Access to Information

- Increase public awareness of library resources through media outlets
- Attend community outreach events
- Evaluate the quality of physical and digital resources

3

## Create a Customer Oriented Staff

- Provide employees with development opportunities
- Specific new hire training



4

## Provide Quality Physical & Virtual Spaces

- Evaluate technology and equipment needs
- Seek grants and other funding sources
- Evaluate physical building and furnishing maintenance needs



# Highlights

## Southside Library Addition & Renovation Project

- Renovations to expand the children's area, create a designated young adult space, and extend the parking lot are nearly complete. The addition includes four study rooms and a 146 person capacity meeting room.



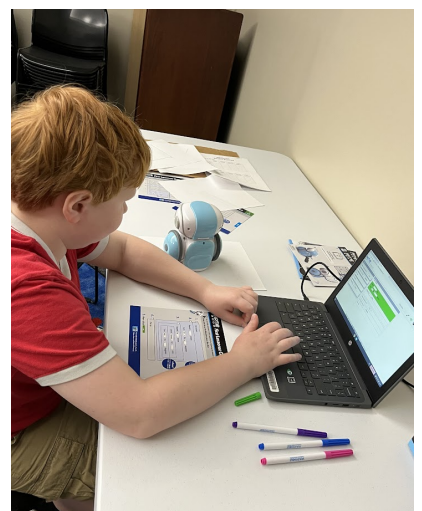
## Traveling Library

- The Traveling Library visited area schools and daycares for career day, tech tastings, literacy, and STEM events, along with community events including literacy week celebrations, farmer's market events, and parades.



## New Services

- Pressreader: Access more than 7,000 of the world's top newspapers and magazines from over 100 countries in more than 60 languages.
- Newspapers.com: Searchable digital versions of the Valdosta Daily Times are now available.
- Kanopy: A streaming service with access to thousands of critically acclaimed movies, documentaries, and kid favorites.



# Library Usage

FY23 Data



46,148  
Library  
Cardholders



174,795  
Library  
Visitors



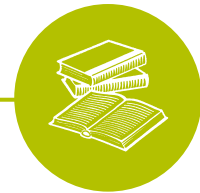
112,544  
Library Website  
Visitors



33,922  
Electronic  
Content Uses



124,976  
Computer &  
Wi-Fi Sessions



148,649  
Items  
Checked Out



835  
Total  
Programs



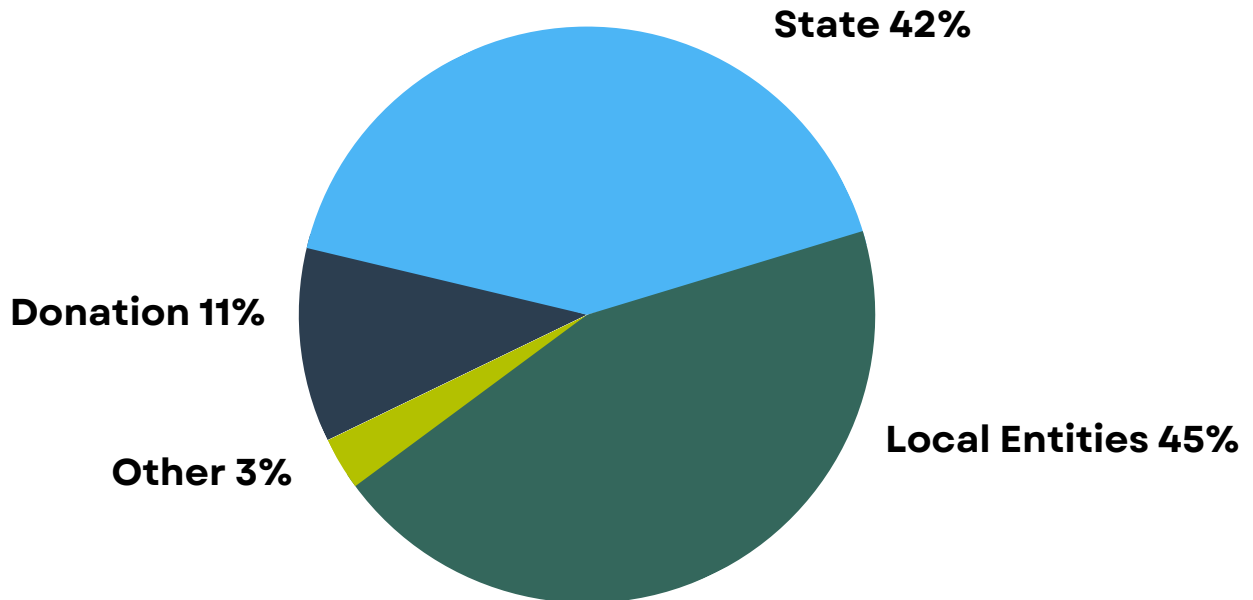
16,623  
Program  
Attendees



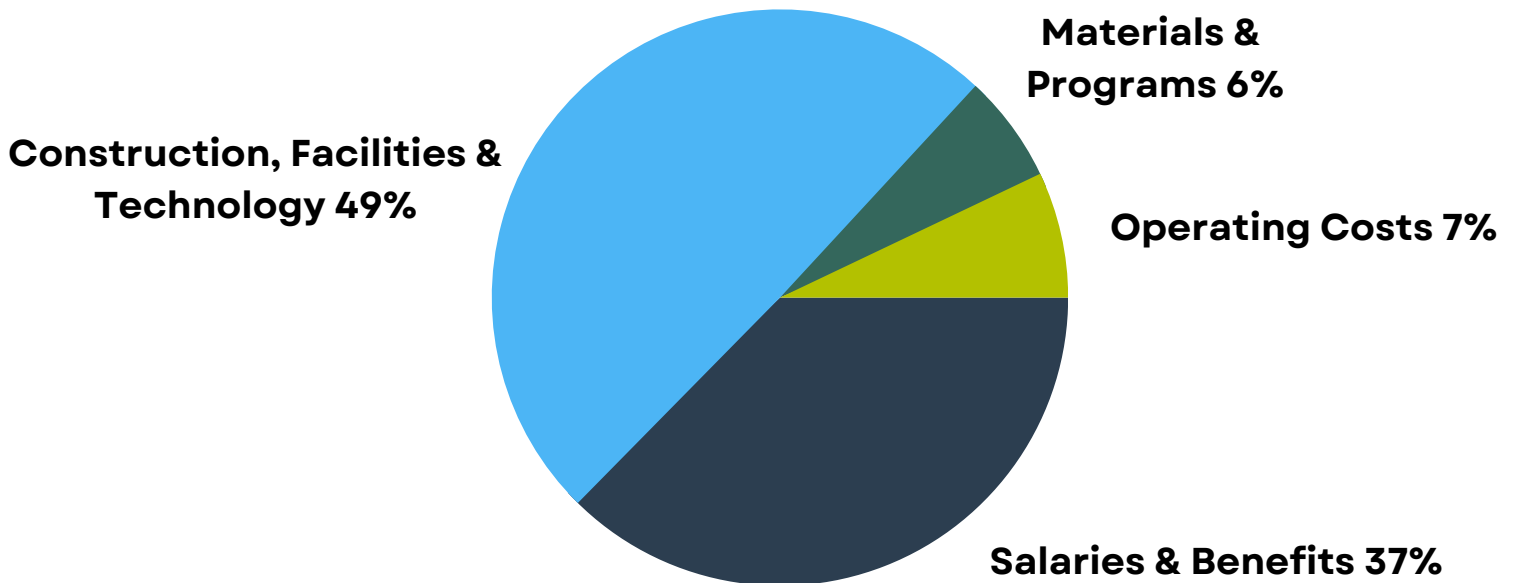
172  
Outreach  
Events

# FY23 Financials

## Revenue by Source



## Actual Expenditures



# FY23 Grants

- Sandra Deal Center Supplemental Summer Reading Mini Grant, \$1,500.00
- 1,000 Books Before Kindergarten Grant, \$3,000.00
- Georgia Public Library Service Marketing Grant, \$2,000.00
- ARPA Relief Grant-Technology, \$3,629.00
- ARPA Relief Grant-Technology, \$3,088.20
- LSTA Sub-Grant, \$275.00
- State Lib Tech Grant, \$31,169.96
- State Capital Outlay Grant 90/10 Matching Fund Grant, \$900,000.00
- State Major Repair & Renovation (MRR) 50/50 Matching Fund Grant, \$165,000.00
- State Materials Grant, \$81,486.00
- State Systems Services Grant, \$60,412.00

**TOTAL GRANT MONEY RECEIVED FY23: \$1,251,560.16**

# Social Return on Investment

Library Service	Georgia Public Library Service Valuation of Service	SGRL FY22 Data	Value
Print Book Circulation	\$17.00	128,439	\$2,183,463
Audio Book Circulation	\$9.50	9,377	\$89,082
Downloadable e-Books	\$15.00	13,114	\$196,710
Children's Program Attendees	\$7.00	5,157	\$36,099
Young Adult Program Attendees	\$12.00	610	\$7,320
Adult Program Attendees	\$15.00	4,802	\$72,030
Computer Sessions	\$12.00	28,738	\$344,856
Meeting Room Use	\$25.00	947	\$23,675
Reference Assistance	\$7.00	53,618	\$375,326
<b>Total Yearly Benefit of Library Use</b>			<b>\$3,328,561</b>

Services not included in yearly benefit of library use include: Magazine use, database use, interlibrary loans, state park & museum passes, items used in the library.

$$\text{SROI} = \frac{\$3,328,561.00 \text{ Library Service Value}}{\$1,218,164.96 \text{ Local Revenue}}$$

**\$2.73 of library service value  
per dollar of investment**

# Upcoming Initiatives

## PLAY Cards

- The PLAY card provides students free materials and online resources such as GALILEO, eRead Kids, tutor.com, and Mango Languages through a partnership with a school system. Lowndes County Schools and Valdosta City School students are able to use their student ID number as a library card.



## 1,000 Books Before Kindergarten

- The 1,000 Books Before Kindergarten initiative encourages reading to babies, infants, and toddlers to strengthen child-caregiver bonds and build early literacy skills to help children develop into stronger readers.



## Willis L. Miller Library Outdoor Space

- The outdoor event space at the Willis L. Miller Library will be improved with a covered pavilion and a solar paneled wi-fi & device charging station.

